

The leading independent source of emigration information in the UK



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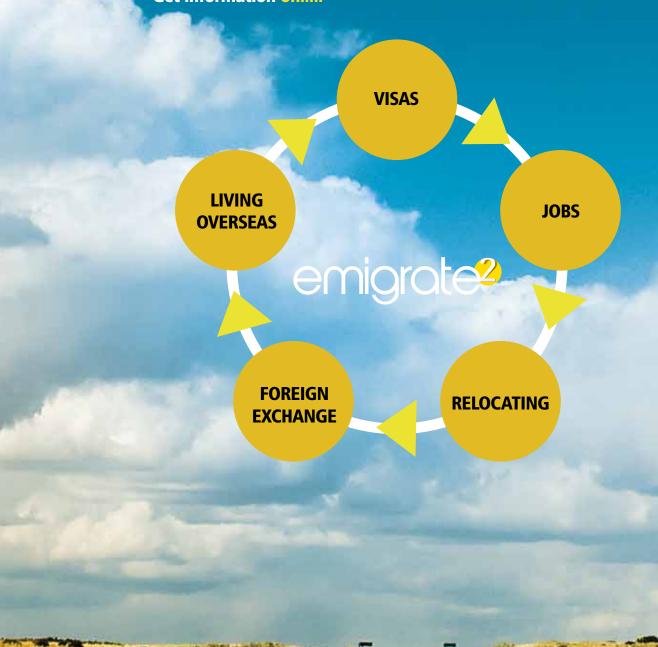
## What is **Emigrate2.co.uk?**

Emigrate2 is the leading independent source of emigration information in the UK. Since the site's launch in 2007 we have helped thousands of people to emigrate by providing useful, up-to-date information and guidance on all aspects of living and working overseas.

Our aim is to provide information that will help you on your emigration journey, from those who are just getting ideas to those who have a visa and are ready to make their move overseas. Emigrating can be a daunting process as well as a lot of hard work and we believe having the right tools and information to hand in an easy to understand format will help make the process as smooth and stress-free as possible.

Working in conjunction with experts within the emigration industry as well as migrants who are now living the dream in their new home country, we aim to help our visitors through every stage of the process, from planning their migration to settling in their new home country.

#### Get information on.....



# Over 200 million people live abroad. Expats have higher than average incomes and regularly visit our site for advice and to find out the latest emigration and foreign exchange news.

The website has daily news updates and free unbiased emigration guides. Emigrate2.co.uk also features regularly updated job listings, property listings, property advice, forums and expert advice from service providers: covering foreign exchange, shipping, flights, healthcare, banking, mortgages, pensions and tax. The emigration guides also contain impartial information from expats and experts within the emigration industry, in order to provide our users with the best advice for their move overseas.

#### **Site Stats**

- On average 40,000 page views per month
- 30,000 newsletter subscribers
- 57% of website visitors from the UK
   40% from Australia, New Zealand, France, United States, Canada and Spain
- Visitors spend on average 2 minutes on the website
- On average 85% of visitors per month are new visitors



Join our community and interact with expats and emigration specialists in our online forum!

## How would you like to reach our users?

# **Advertising**



**Display Advertising** | **Enewsletter Promotions** 

## **Social Media**



Facebook | in LinkedIn | B Twitter

# **Engagement**



Survey/Polls | Advertorials | Sponsored articles | Newsletter sponsorship

We can tailor a package to meet your needs. It can be a combination of the above or something more specific - feel free to contact us to discuss on +44(0) 20 7350 5473.

## **Ratecard**

Display (Banners)			
Format	Dimension	Max.Size	Per Month*
Leaderboard	728 x 90	40KB	£800
Wide SkyScraper	160 x 600	30KB	£500
Medium Rectangle	300 x 250	40KB	£500

Service Entries (Advertorial)		
	Annual	
Channel placement per country	£1000/year	

Sponsorships	
Country sponsorship  - Homepage placement  - Exclusive channel sponsorship	on request
Newsletter, up to 30,000 subscribers Sponsored article	£1000 £250

\* Minimum booking £500, All prices quoted exclusive of 20% VAT.

## **Advertising partners include:**



















Contact us to find out more:

E: update to enquiries@emigrate2.co.uk

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